



Ambrosia Infotech

"Synergising Minds"

## The Client

The client is a start up company based in US with vision is to become the world's largest and comprehensive community and marketplace of learning and knowledge sharing: classes, seminars, lectures, tutorials, conferences, and other learning tools. The community and marketplace site is be composed of on-demand and real time technologies.

Among other things, the platform was to become a place to learn, teach and meet. It provides the content experts an opportunity to earn money by offering their expertise to learners in the form of recorded classes, live virtual classes, live seminars, and live tutoring sessions. Learners can find classes and experts of interest, sample their work, review what others have said about them and either take their classes or schedule tutoring sessions with them. The service also allows people to organize special-interest meetings, speaking engagements, virtual conferences and online curricula.

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## The Client



# Requirement

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The client was looking for company which could offer them a web 2.0 solution to base their product on. They were looking for a company to partner with which could provide them end-to-end product development services. They wanted a team, which could define the technical roadmap of the product this required that the team be aware of the latest web 2.0 technologies and could rapidly build teams to work on niche technologies and could deliver a very versatile, scaleable and robust product.

Ambrosia WCAM 2.0 was chosen as the product for its cost-effectiveness, scalable architecture and a comprehensive set of web 2.0 features which the client could easily build their product upon. On top of that Ambrosia's unique delivery models, extensive product development experience and a proven history of delivering innovative products made Ambrosia the right choice for the client.

Some broad functions required for the system were:

- User and Rights Management
- Virtual Class Creation Tool
- Content Management
- Video Chat
- White boarding
- Live Class Management
- Internationalization
- Calendar
- Forums and Blogs
- IM

## Requirement



# Ambrosia – Solution

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Ambrosia Outsourcing delivered the complete solution based on its WCAM 2.0 platform.

The key features WCAM 2.0 are:

- Video/Audio player and Streaming Server
- Video/Audio conversion
- Content Authoring and page building with even new age content like video/audio/pod casts
- User Generated Content (UGC)
- Multi Device Support
- Support for Semantic Web Technologies
- Pre Built objects like Blogs/Forums/Wikki objects
- DRM
- CDN Integrations
- Pages as Objects
- Multiple Interface Support
- Interactive Page Builder and Interactive Form Builder

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Solution

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# Ambrosia – Approach

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Key features of our approach were:

- Focus on designing a very robust and scalable system
- Spiral implementation approach ensured constant improvement of the end product.
- Constant brainstorming resulted in ideas and suggestions which improved the overall end product
- Complemented through recruitment of highly skilled and qualified staff
- Following defined Product development methodology resulted in timely rollout of the system.

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Approach

